

Accelerated water savings and demand growth for farm outputs: impacts on the economy of the southern Murray-Darling Basin

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Abstract

It is possible that water efficiency in irrigation agriculture may improve substantially over the next decade or two. At the same time, worsening agricultural land and water scarcities worldwide may not be matched by agricultural productivity growth. This means that there may be strong growth in export demand for agricultural and food products in major agricultural nations. This study uses TERM-H2O, a dynamic CGE model with considerable detail in the southern Murray-Darling Basin, to examine the impacts of both fast water efficiency gains and strong export demand growth over time. Water efficiency gains will have relatively small impacts on the economy of the southern basin, but during drought years the gains are larger. The economic benefits on the southern basin of rapid export demand growth will be larger than those of water savings. Water efficiency gains and rapid export demand growth have differing impacts on the composition of crops and livestock production in the southern basin.

1. Introduction

This study brings together several ideas. The first is that when farming technologies are flexible, irrigation water need not necessarily play a major part in farm output. This presupposes that irrigation farming occurs in a region surrounded by dry-land farming that is productive in normal years. The second is that maybe irrigation water plays some sort of insurance role. That is, during drought, irrigation water may be more valuable than during normal years. The third is that if policy directs water away from farming towards environmental flows, then over time, farmers may be able to adjust through water-saving technological change. The fourth is that international market conditions may be a bigger driver of economic conditions in a farming region than domestic policy concerning water usage.

This study uses a dynamic computable general equilibrium model, TERM-H2O, to quantify the impacts of accelerated water savings and of rapid export demand growth for farm products. The model concentrates on the southern Murray-Darling Basin.

2. The policy context

The Murray-Darling Basin is Australia's most important irrigation region in economic terms: the basin accounts for 30 percent of the value of Australia's total farm output (ABS 2008). The *southern* basin's share of national farm output is around 16 percent. Of total basin output, between 35 and 40 percent arises from irrigation technologies and the remainder from dry-land technologies. One effect of irrigation is to concentrate farming inputs onto smaller parcels of land, as irrigation land accounts for no more than 2 percent of farm land in the basin (ABS 2008). The availability of irrigation technologies broadens the variety of agricultural outputs produced in the basin.

Environmental concerns arising from irrigation include the health of the riverine system, water quality and land salinity. For decades, the environmental health of the Murray-Darling Basin has raised concerns among the Federal and state governments. Reforms agreed to between the two tiers of government include separation of land and water ownership. This enables irrigators to trade both temporary (i.e., annual allocations) and permanent water between users, and in the southern basin, between catchment regions. Reforms also include a cap on the volume of water extracted from the Murray-Darling Basin.

The Federal government introduced the Water Act 2007 in the hope of fixing environmental problems in the Murray-Darling Basin. The two main areas of funding under the Act are:

1. a water buyback process, in which willing sellers (farmer irrigators) sell permanent water entitlements to the Federal government at a market price; and
2. Infrastructure upgrades in the basin. These will reduce water leakages and evaporation, and improve timeliness of delivery, thereby increasing the effective supply of irrigation water.

These economic impacts of these policies have been modelled in previous studies using TERM-H2O. Dixon et al. (2011) analysed the impacts of buybacks, concluding that while they would change the composition of farm outputs in the basin, overall impacts would be small and potentially positive, despite a small reduction in farm output. Wittwer and Dixon (2013) concluded that infrastructure upgrades were too costly given the economic value of the additional effective water. However, public funding for infrastructure upgrades that promote water savings appears to have greater acceptance in basin communities than buybacks. This reflects a fear that water lost to production will be to the detriment of such communities, a fear inconsistent with the findings of Dixon et al. (2011).

The objective of the present study is to examine the impact that accelerated water savings will have on the economy of the southern Murray-Darling Basin. Since proposed buybacks of water entitlements by the Federal government amount to around 30 percent of

such entitlements, such savings should offset any potential farm output losses arising from buybacks.

There may be considerable scope for using irrigation water more efficiently in the region. Mushtaq and Maraseni (2011) examine the potential for water savings through switching between available irrigation technologies, for example, from surface irrigation to drip irrigation. The magnitudes of savings they estimate imply that such switches alone will not provide the water savings modelled over time in the present study. That is, to achieve more substantial savings implies the use of yet to be implemented technologies. Water savings of 30 percent to 50 percent as modelled in the present study almost certainly will require a contribution from advances in biotechnology.

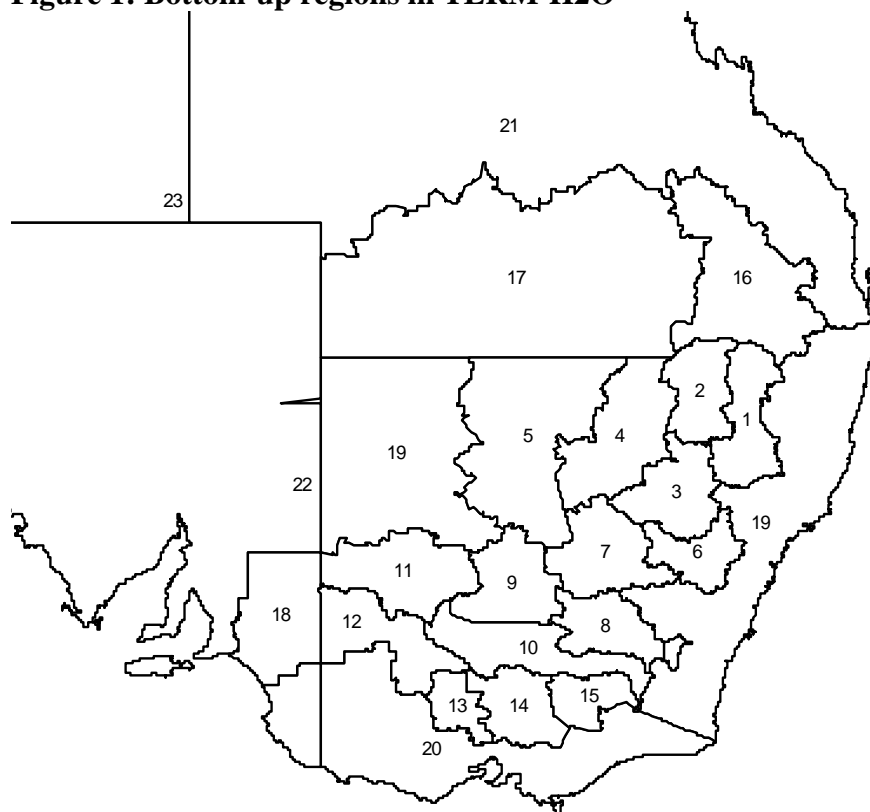
3. The CGE approach in TERM-H2O

Comparative static studies of computable general equilibrium (CGE) models with water accounts include Berritella et al. (2005), van Heerdan et al. (2008) and Calzadilla et al. (2011). Griffith (2012) summarizes small region partial equilibrium and CGE studies undertaken in the Australian context.

The theory of TERM-H2O is elaborated in Dixon et al. (2012). This also describes preparation of the TERM-H2O database, using data provided by ABS (2012) and ABS (2008). Horridge et al. (2005) outlines the methodology for splitting the national database into regions, based on regional shares of national activity. Wittwer and Horridge (2010) provide greater detail on data sources. TERM-H2O combines sub-national data and theory and national detail in a CGE framework. The advantage of a dynamic model is that baseline conditions, such as seasonal variations discussed below, influence the policy scenario.

3.1 Regions of the model

Figure 1 shows the 18 MDB regions that are modelled in TERM-H2O in a bottom-up manner, that is, with each region having its own supply and demand equations, with prices and quantities solved independently of other regions. In the present study, results for a composite of regions 8 to 15 plus 18 (i.e., the southern basin) are reported. However, the modelling is undertaken with the disaggregated regions so as to confine the mobility of farm factors to small regions. An exception is irrigation water, which is assumed to be mobile between all regions of the southern basin. Within the TERM-H2O database, farming accounts for 14.1 percent of the southern Murray-Darling Basin's income, compared with 3 percent for all of Australia. Food processing and beverages' share is 6.5 percent, and that of other manufacturing and non-farming primary industries 8.7 percent. Utilities and services account for the remaining 70.5 percent of income.

Figure 1: Bottom-up regions in TERM-H2O

1	TmwthNSIpNSW	13	<i>LoddonVic</i>
2	NCentralNSW	14	<i>GoulburnVic</i>
3	MacquarieNSW	15	<i>OvnsMurryVic</i>
4	McqrieBarNSW	16	<i>DrlngDwnsQld</i>
5	UpDarlingNSW	17	<i>SouthWQld</i>
6	CntralWstNSW	18	<i>MurrayLndsSA</i>
7	LachlanNSW	19	<i>Rest of NSW</i>
8	<i>WagCntMrmNSW</i>	20	<i>Rest of VIC</i>
9	<i>LMrmbNSW</i>	21	<i>Rest of QLD</i>
10	<i>MurrayNSW</i>	22	<i>Rest of SA</i>
11	<i>MrryDrlngNSW</i>	23	<i>Rest of Australia</i>
12	<i>MalleeVic</i>		<i>(southern MDB in italics)</i>

4. Summary of scenarios

Dynamic CGE models such as TERM-H2O are routinely run with a year-by-year baseline that uses business-as-usual (BAU) assumptions. One feature of the business-as-usual assumptions concerns the southern Murray-Darling Basin's dry-land agriculture's total factor productivity growth, which is 2 percent per annum in normal years. Another feature of the baseline is that it explicitly depicts drought years. Drought is a normal part of farming. There are usually two or three years of moderate drought per decade. Between 2002 and 2008, the southern basin suffered two extreme drought events. The first was the drought of 2002 when the entire southern basin suffered rain anomalies categorised by the Bureau of Meteorology as "very much below average". The second was a prolonged three year drought from 2006 to 2008 in which the heart of the catchment, the Snowy Mountains, suffered a record three year rainfall deficit. The southern basin again was categorised as

“very much below average” for the three year period.¹ A TERM-H2O study depicted the economic impacts of the 2006 to 2008 on the southern basin (Wittwer and Griffith 2012). In the present study, there are two three-year droughts in the illustrative baseline. The first is for three years from 2014 to 2016 and the second for another three years from 2021 to 2023. These droughts are imposed by halving dry-land productivity in the southern basin, as halving of crop output is typical of a significant drought. Therefore, drought years interrupt the productivity growth path.

Table 1: Scenarios in this study

Scenario	Baseline		Policy scenario		
	Water savings	Export demand	Water savings	Export demand	Effect shown in deviation
1	BAU	BAU	Rapid	BAU	Rapid water savings
2	BAU	BAU	BAU	Rapid	Rapid export growth
3	BAU	BAU	Rapid	Rapid	Both

Key: BAU = business-as-usual

Following the dynamic approach of Dixon and Rimmer (2002), we run policy scenarios and then report the deviations in each policy scenario from the baseline. Table 1 summarises the scenarios of this study. Scenario 1 examines the impacts of rapid water savings in the southern basin relative to the business-as-usual baseline. Scenario 2 examines the impacts of rapid export demand growth relative to the baseline. Scenario 3 combines rapid water savings and rapid export demand growth in the policy run.

4.1 The year-by-year irrigation water price

In the baseline and in each policy scenario, there is wide variation in the price of water over time in the southern Murray-Darling Basin. In normal years, the real price of water trends upwards in the baseline (labelled ‘BAU’ in Figure 2). This is because the baseline includes 3500 GL of entitlements being removed from production by buybacks, that is, purchases by the Commonwealth government for environmental flows from willing sellers: these are phased in over time, with the process being completed by 2024, reducing the supply of irrigated water and therefore driving up the price. The dominant feature of each water price series is the drought impact: a dramatic spike in the price of water coincides with drought. In the business-as-usual (BAU) base, drought raises the real water price from \$60 per ML in 2013 to around \$260 per ML in 2014, and then to above \$330 per ML in 2015 and 2016. In the second drought period, in 2023 the price exceeds \$400 per ML (2008 dollars). These price movements are well within the observed range that occurred between 2006 (the first year of a three year drought in the basin) and 2011 (a La Nina rainfall event), a period in which volume-weighted average annual water prices in the southern basin ranged from \$560 per ML to less than \$20 per ML, based on Watermove data (see www.watermove.com.au).

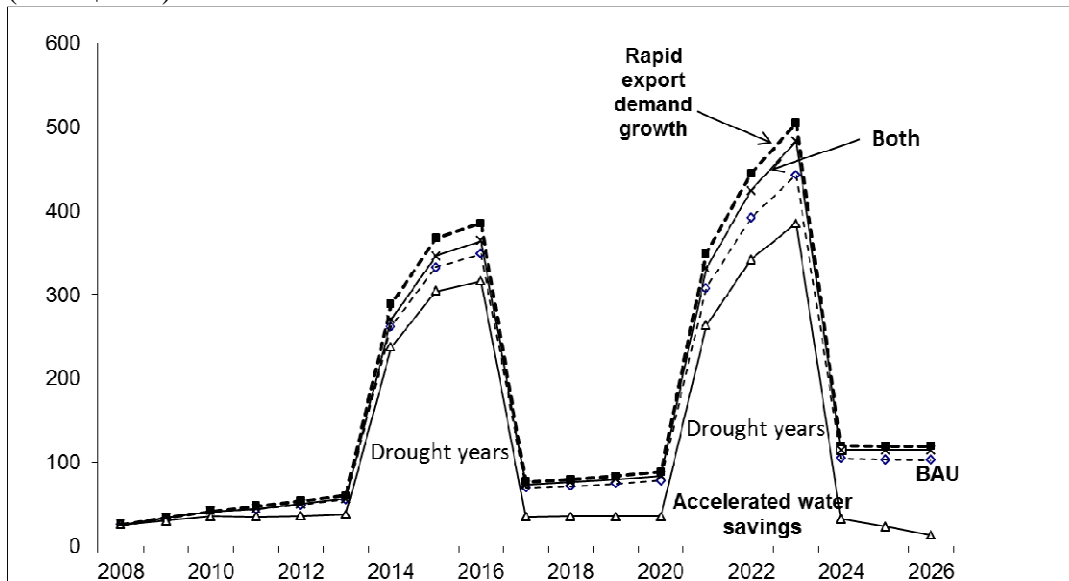
The soaring price of water in drought is driven primarily by a collapse in dry-land productivity, which increases the farm factors available for each unit of water as rates of return on factors in dry-land activity fall. In addition, the natural rainfall on irrigated land is reduced. This raises the irrigation water requirement per hectare. We assume that the droughts are moderate rather than extreme. As such, irrigation water allocations are not affected by drought, as they would be in a more severe and prolonged drought, when catchment volumes fall sharply, thereby forcing irrigation suppliers to reduce annual water allocations.

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<http://www.bom.gov.au/jsp/awap/rain/archive.jsp?colour=colour&map=decile&year=2008&month=12&period=36month&area=md>.

Figure 2: Price of water in baseline and each scenario

(2008 \$/ML)



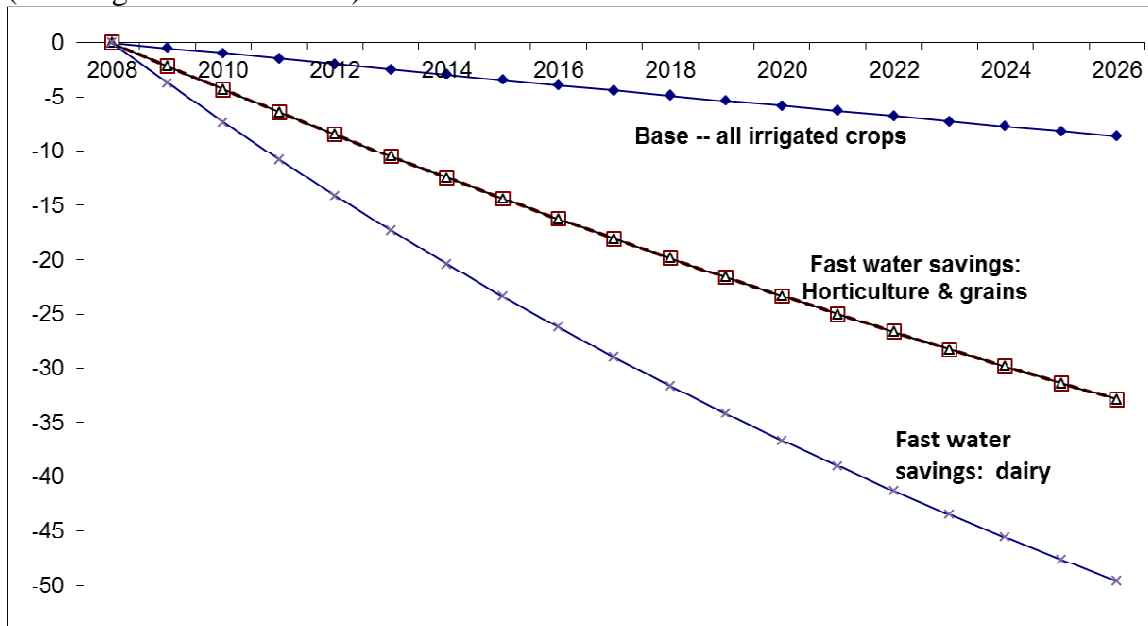
In each year, the price of water in the export demand growth scenario rises above that of the base, with the gap being largest in drought years. Higher demand acting alone raises the price of water. This contrasts with the accelerated water savings scenario, in which the price of water falls below that of the baseline (Figure 2). Since accelerated savings are incremental, the price gap between the baseline and water savings scenario grows over time. Indeed, in 2026 the price of water in the water savings base is near zero. This is because high water savings are not accompanied by any substantial increase in demand for farm output. When accelerated water savings are combined with rapid export demand growth ('Both' in Figure 2), water prices are only slightly lower than those arising from rapid export growth alone. That is, rising export demand is a substantial driver of the water price in non-drought years. Figure 3 shows the change in water requirements in irrigation activity over time relative to 2008.

4.2.1 The macro effects of water savings relative to a business-as-usual baseline

In the first scenario, there are substantial water savings, which halve the water requirement per unit of output in the dairy sector and reduce it by one third in other irrigation activities in the southern basin by 2026 (Figure 3). The impact of these water savings is to more than offset the impact of incremental buybacks, which are completed by 2024. Thereafter, continued water savings drive down the price so that by 2026, irrigation water costs little than the fixed supply charges (Figure 2).

Figure 3: Water requirements in irrigation activity

(% change relative to 2008)

**Figure 4: Macroeconomic growth in southern MDB, baseline**

(% change relative to 2008)

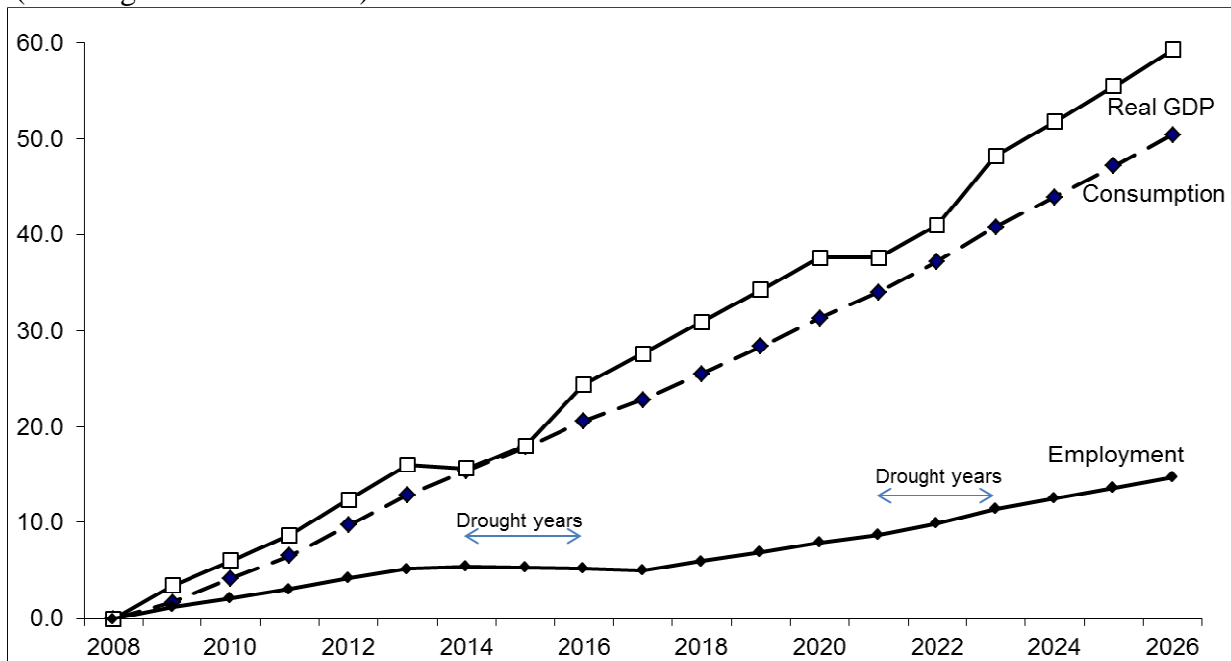


Figure 4 shows the growth path of key macro variables for the southern basin in the baseline relative to 2008. During the drought years of 2014 to 2016 and 2021 to 2023, there is a dip below the growth trend in real GDP due to a temporary deterioration in farm productivity. Employment growth flattens during drought years. Consumption is barely affected: water trading and farm factor mobility alleviate output losses, while farm output prices rise due to drought-induced scarcities, so that the spending power of the regions is only slightly affected. The magnitude of the drought conditions modelled here is not severe. A separate study modelling severe drought conditions found substantial short-run and even long-run employment losses and real consumption losses due to drought (Wittwer and Griffith, 2012).

We report policy scenarios relative to the forecast baseline. These deviations are small relative to the growth path (comparing Figure 5 and Figure 4). Real GDP, aggregate consumption and employment rise gradually in normal years relative to forecast. There are sharp upward spikes in drought years. This indicates that realised water savings are much more valuable in drought years. For example, in 2016 real GDP for the southern basin is 0.45 percent above the BAU forecast for 2016. Aggregate consumption is 0.32 percent above forecast, and employment 0.15 percent or 1000 jobs above forecast. In 2017, with seasonal conditions back to normal, real GDP is only 0.2 percent above forecast, aggregate consumption 0.1 percent above forecast and employment 0.07 percent or 500 jobs above forecast (Figure 5).

Figure 5: Deviations in macro variables in southern MDB of fast water savings from base (%)

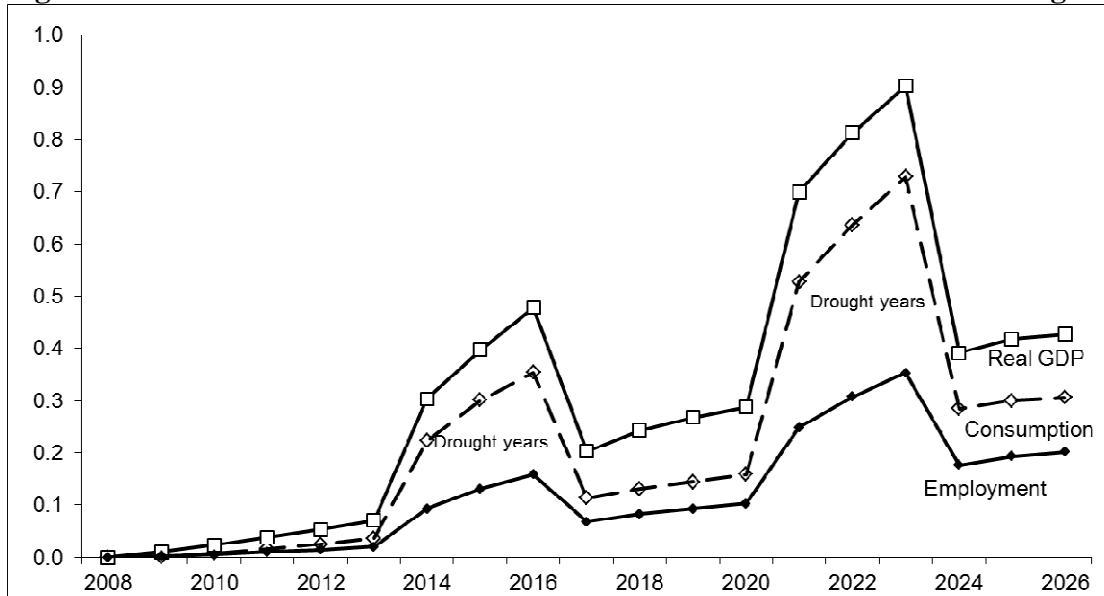


Figure 6 shows output levels relative to 2008 levels for two crops, rice and grapes. The growth paths in non-drought years are typical of all farm outputs in the model. Marked differences arise during drought. Rice is the crop most sensitive to changes in water scarcity. Grapes being a perennial require a minimum threshold amount of water in every year. In drought years, business-as-usual rice production collapses, while output of grapes dips only slightly. In effect, rice producers sell part of their water allocation to grape producers during drought. TERM-H2O allows water trading between users and regions in the southern basin. In the fast water savings scenario, output losses in rice production during drought are alleviated substantially, although sharp drops in output still occur relative to normal years.

Figure 6: Rice and grapes output levels, fast water savings and base
(% change from 2008)

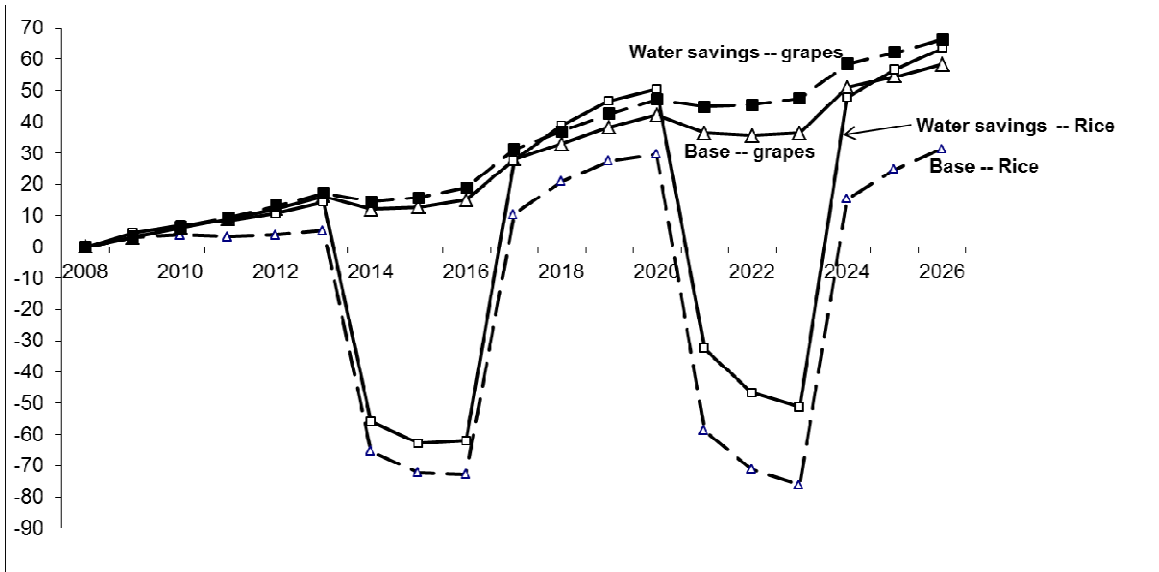
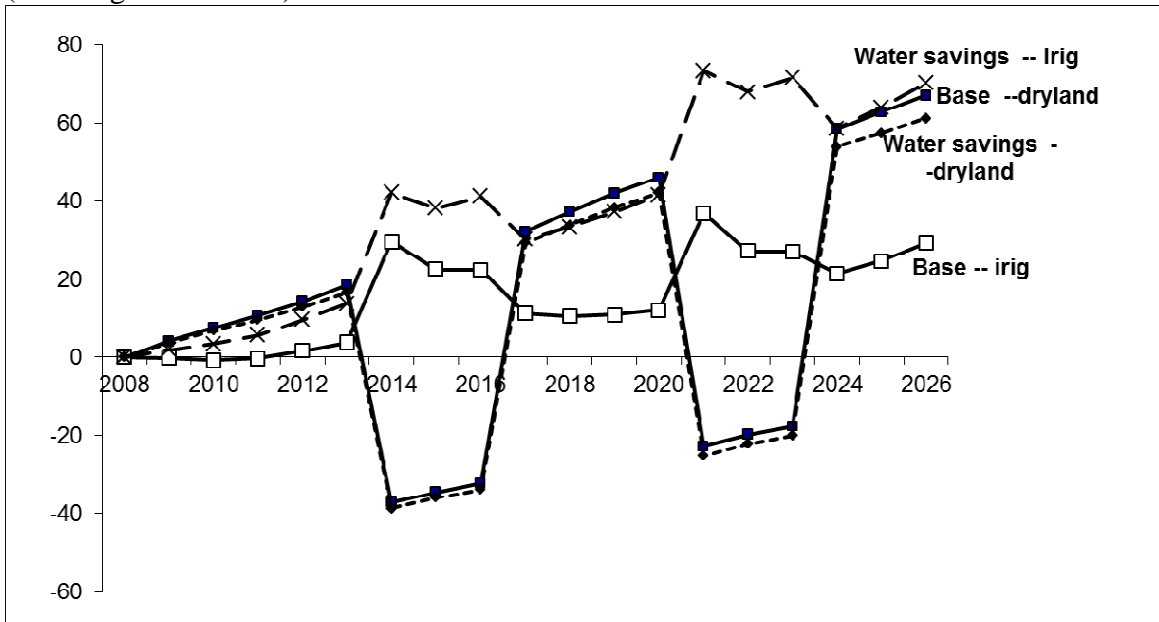
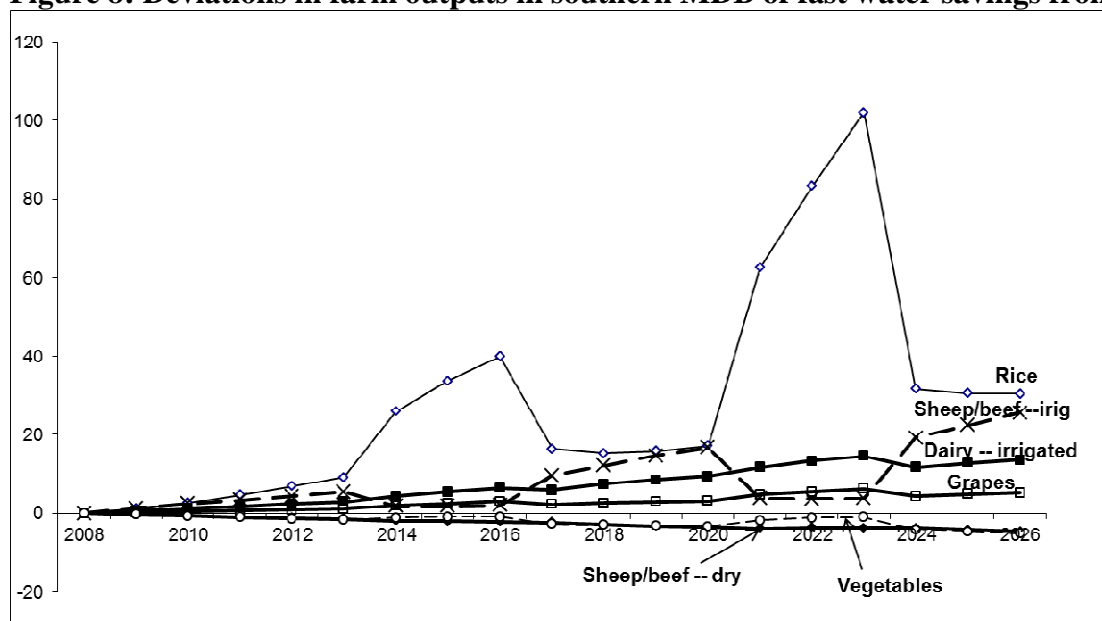


Figure 7: Cereal output levels, fast water savings scenario and base
(% change from 2008)



Next, we examine cereal output levels in the business-as-usual baseline and water savings scenario relative to 2008 levels. Ongoing productivity change in the baseline leads to output growth in normal years over time for both dry-land and irrigated cereals (Figure 7). During drought, with a collapse in dry-land productivity, there is a sharp fall in the level of dry-land output. At the same time, there is a small increase in the level of irrigated output relative to a normal year. This is because some farm factors move into irrigated production during drought. That is, mobile capital and labour can move between farm activities. Irrigable land can move from one activity to another: one example in this case is from rice to (non-rice) cereals. Feed prices rise during drought, raising the profitability of irrigated cereals, reinforcing the factor movement towards the activity. In the water savings scenario, there is a small decrease in dry-land output and an increase in irrigated output relative to business-as-usual.

Figure 8: Deviations in farm outputs in southern MDB of fast water savings from base (%)

Relatively rapid water savings change the composition of farming and increase farm output in the southern basin. Water savings make it relatively cheaper to grow irrigation crops that are large users of water, most notably rice. When we examine the deviation in farm outputs due to rapid water savings relative to business-as-usual, we see that rice output in 2023 is almost double that of the base in drought years (figures 7 and 9). Output increases relative to base for most irrigation activities. Relatively cheaper water lowers the costs of irrigation production thereby raising irrigation output. Some of the increase in output is because farm factors move from dry-land towards irrigated activities, thereby lowering dry-land output. For example, dry-land sheep & beef production falls relative to forecast.

Vegetables production is an exception among irrigated activities, with output falling relative to forecast. This is because cheaper water is not the only impact of water savings on the cost structure of each industry. More abundant water raises land rentals. In the case of vegetables which use relatively little water per unit of irrigable land, the fall in water price is more than offset by an increase in land rentals. Since the costs of vegetables production relative to other irrigation activities rise in this scenario, output falls relative to forecast.

4.2.2 The effect of rapid export demand growth for farm products

The main finding so far is that in normal years, rapid water savings have relatively modest impacts on the economy of the southern basin. However, the benefits of the savings are magnified in drought years when water becomes much more valuable. The next question concerns the extent to which a higher assumed rate of export demand growth will affect the economy of the southern basin. For many decades, productivity gains in Australian farming have offset falling terms of trade faced by farmers (see Mullen, 2007, Figure 1). But there are a number of possible reasons why the terms of trade trend might reverse in the future. The economies of China and India continue to grow rapidly. This has driven up commodity prices, including those for farm products. With economic growth, farmland is being swallowed up in both China and India for urban development. In many parts of the world, water scarcity is worsening, which acting alone will drive up farm output prices. Climate change has the potential to make seasons more erratic; both droughts and floods, predicted to worsen with climate change, affect food production adversely. In this scenario, we assume that farm output prices will rise through an ongoing strengthening of export demand for farm and downstream food products in the baseline.

Figure 9 shows the deviation in output prices for cereals, dairy cattle and sheep/beef cattle in the rapid export growth scenario relative to the business-as-usual baseline. We assume that export demand growth halts during drought years. This is because players in global markets are aware of seasonal conditions around the world. Knowing that a region is drought affected, buyers would seek supplies from alternative regions less affected by drought. Export demand growth temporarily ceases but does not reverse during drought years. For crops grown in the southern basin, the price deviation from business-as-usual has risen to almost 6 percent by 2026 (Figure 9). The percentage impacts for sheep & beef cattle, horticulture and dairy cattle are less than for crops. The extent to which farm product prices will increase depends on a number of variables. These include the proportion of farm product directly exported, the export demand growth of downstream products, import substitution possibilities and the supply responsiveness of an individual farm activity. The main consequence of higher export demand growth in the baseline is that farmers will earn more from a given level of output.

Figure 9: Deviation in output prices due to high export demand growth (%)

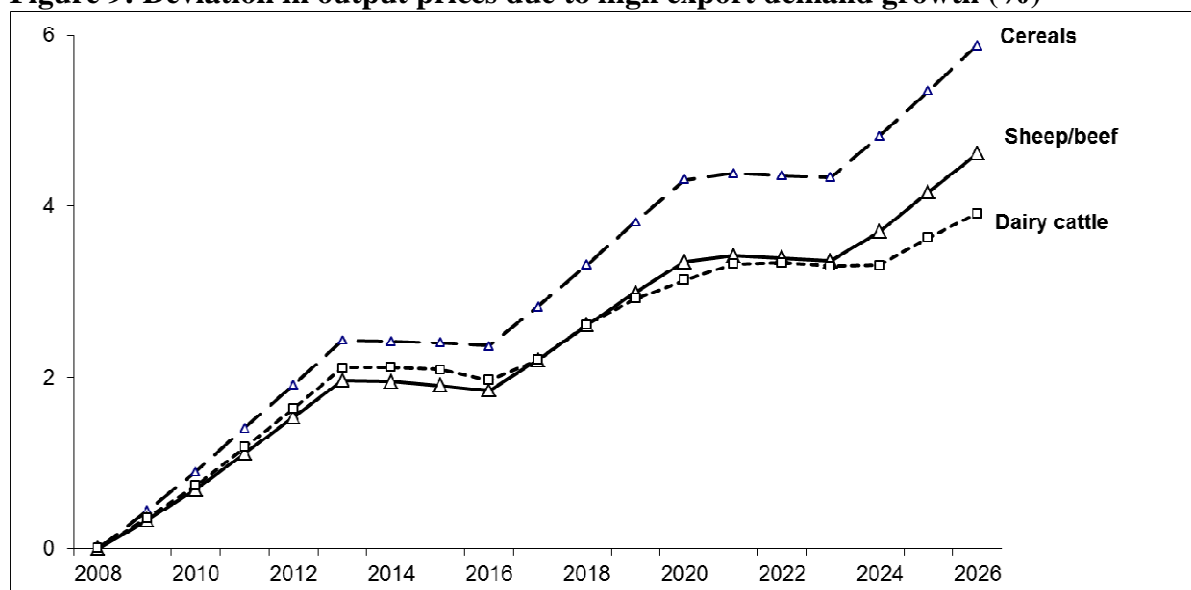
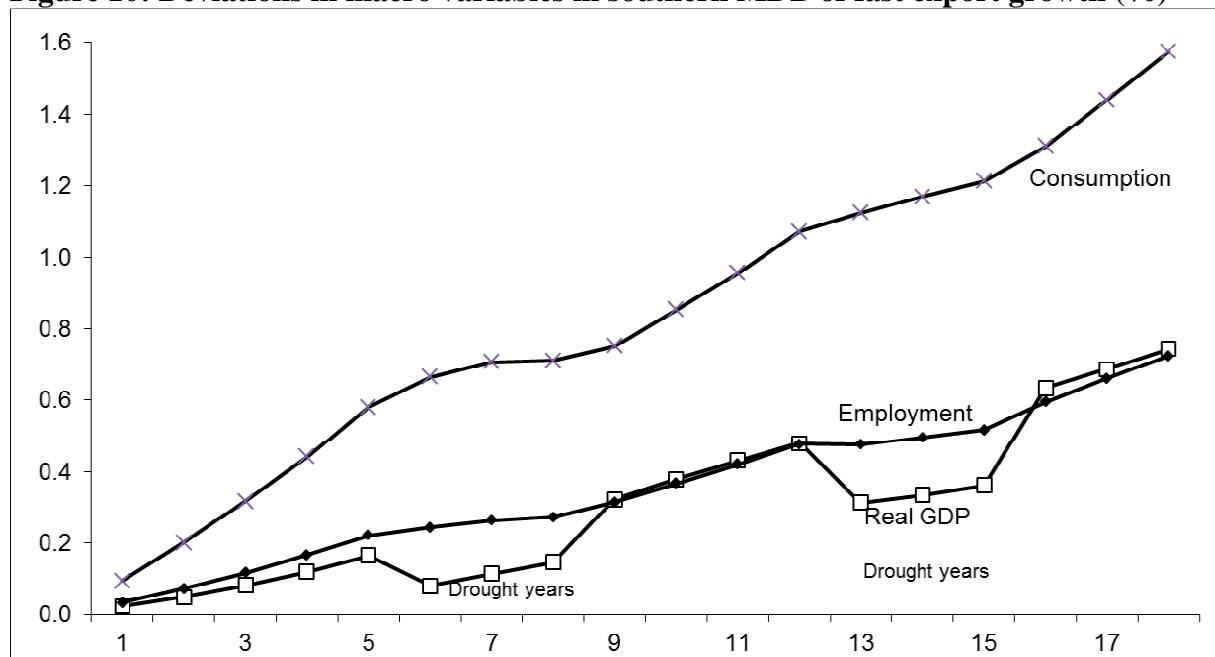


Figure 10: Deviations in macro variables in southern MDB of fast export growth (%)

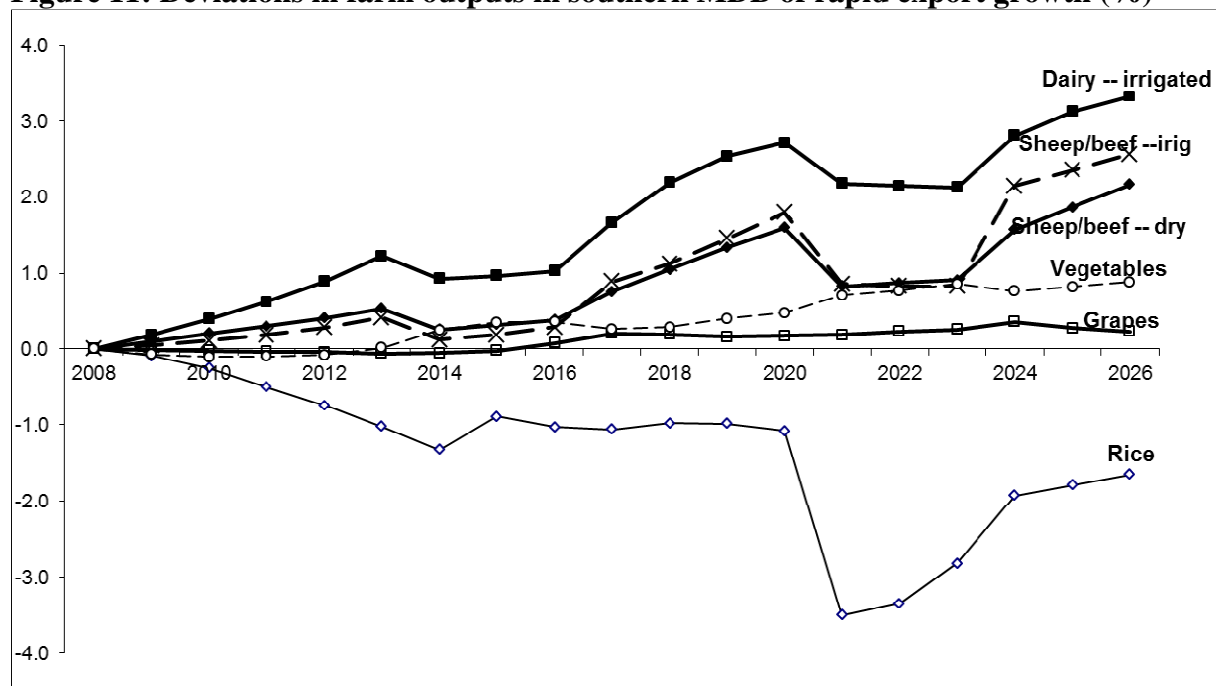


At the macro level in the southern basin, faster export demand growth attracts additional labour and capital relative to the business-as-usual forecast. The additional factors result in real GDP rising to 0.7 percent above forecast by 2026 (Figure 10). In normal years, the impact on basin employment of faster export demand growth is larger than that of rapid water savings. But in drought years, a collapse in dry-land productivity brings real GDP closer to forecast. Whereas in scenario 1, real GDP in 2016 (a drought year) rose to almost 0.5 percent above forecast due to the high value of water savings, in scenario 2 real GDP is less than 0.2 percent above forecast (comparing figures 11 and 6). In this scenario, there are no water savings to take advantage of during drought.

Since all farm output attracts a higher price than in the baseline, regional aggregate consumption (linked to GDP via a consumption function) remains above forecast even during drought when there is a sharp decrease in agricultural production. The deviation in aggregate consumption is larger in scenario 2 than scenario 1 during drought. This is despite the water savings of scenario 1 being more valuable during drought.

By 2026, aggregate employment is 0.7 percent or 5000 jobs above forecast in the southern basin. Higher export demand growth acting alone (scenario 2) does more than rapid water savings alone (scenario 1) to drive up southern basin employment relative to a business-as-usual forecast. This is because the positive impact that higher export demand has on farm prices increases the spending power of the southern basin for a given level of income, hence the increase in aggregate consumption relative to GDP. This increases the number of jobs in services in the southern basin, a segment of the economy that is both income elastic and relatively labour intensive. By 2026, aggregate consumption is 1.6 percent above forecast, whereas real GDP is only 0.7 percent above forecast (Figure 10).

Figure 11: Deviations in farm outputs in southern MDB of rapid export growth (%)



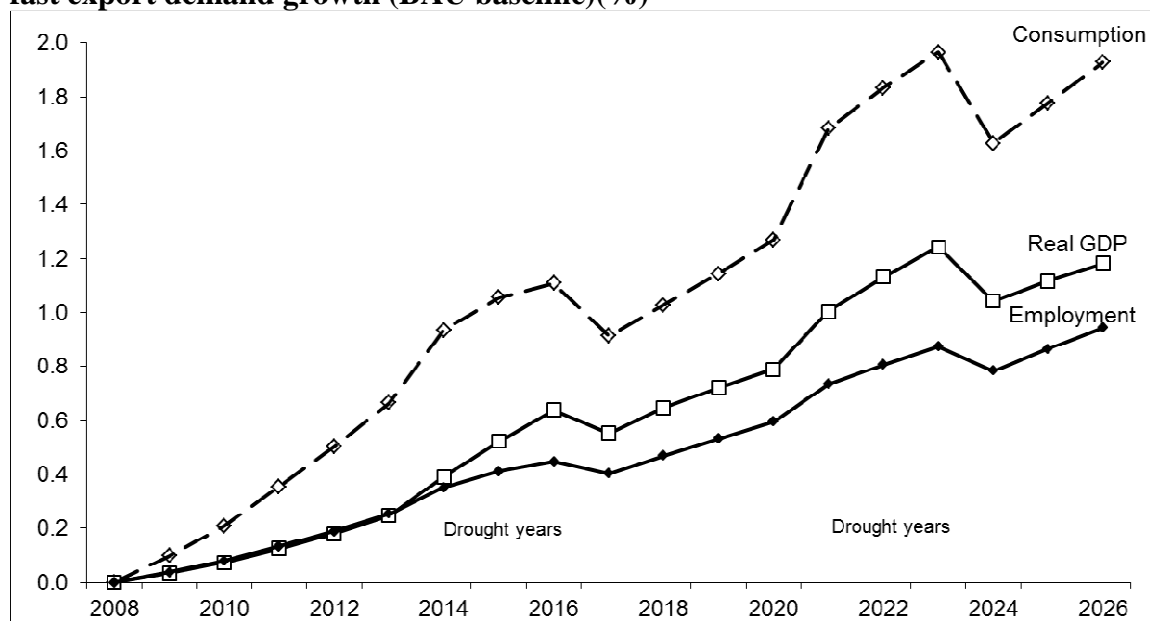
Higher export demand growth changes the composition of farm outputs relative to the business-as-usual baseline (Figure 11). The higher price of water (see Figure 2, ‘Rapid export demand growth’) reduces the competitiveness of rice production relative to other farm activities, as rice is an intensive user of water. Therefore, higher export demand growth impacts adversely on rice output. In other farm sectors additional farm inputs including water lead to output increases relative to the business-as-usual forecast.

4.2.3 The combined impacts rapid export demand growth and water savings relative to BAU baseline

We have established that ongoing demand growth for farm and food products has a larger positive impact on the economy of the southern Murray-Darling Basin than substantial water savings, at least with the magnitudes we have modelled as shown in figures 4 and 5. In drought years, water savings become much more valuable than in normal years.

When we combine rapid export demand growth and water savings, the macroeconomic impacts in the southern basin are enlarged. Aggregate consumption is almost 2.0 percent above forecast by 2026 (Figure 12). Real GDP rises relative to forecast in drought years due to the valuable water savings. This combined with a jump in farm prices leads to a lift in consumption in drought years relative to forecast. The combination of fast water savings and rapid export demand relative to business-as-usual leads to a marked alleviation of the economic losses usually arising from drought.

Figure 12: Deviations in macro variables in southern MDB, combined rapid water savings & fast export demand growth (BAU baseline)(%)



There is a big impact on employment which by 2026 is 0.94 percent or 7000 jobs above forecast (Figure 12). The spending effect in the southern basin driven by the export boom provides additional jobs in service sectors in the region. This compares with job gains in the southern basin relative to forecast of only 1000 in the rapid water savings alone scenario (see Figure 5).

At the farm activity level, the output of rice and all other irrigated activities except for vegetables increases relative to forecast, with the deviations being quite similar to those for accelerated water savings relative to forecast (i.e., scenario 1, see Figure 8). One difference is in the deviation for rice, which is slightly smaller than that which arises from additional water without export demand growth. This is because higher export demand pushes up the price of water, thereby reducing the positive impact of water savings on rice production. In the case of all dry land activities and vegetable production, the positive impact of export demand growth partly offsets the loss of competitiveness relative to non-rice irrigation activities arising from water savings.

5. Conclusions and policy implications

The main findings of this study are:

1. Rapid water savings, which reduce irrigation water requirements by as much as 50 percent for some outputs by 2026, acting alone have relatively modest impacts on the economy of the southern Murray-Darling Basin.
2. During drought water savings become much more valuable than during years of near-average rainfall.
3. Accelerated export demand growth, which raises farm output prices by 4 to 6 percent above business-as-usual by 2026, has a larger marginal impact on the southern basin's economy than water savings.
4. A combination of accelerated export demand growth and rapid water savings further enlarge the basin economy relative to forecast.

There are several policy implications arising from these findings. First, in the context of the Murray Darling Basin policies arising from Water Act 2007, infrastructure upgrades that contribute to water savings are unlikely to yield high economic returns. However, these returns will be much higher in drought years when water is relatively scarce.

Second, although global demand conditions are outside the control of policy makers in any nation, there is still some role for ongoing trade negotiations with trading partners. Ongoing liberalisation of global markets has resulted in a substantial switch from tariff barriers to phytosanitary barriers and quarantine regulations among trading partners. Dealing with non-tariff barriers is now a major concern in trade negotiations. Remaining barriers to trade may diminish the benefits that farmers get from growing global demand for agricultural products.

Future seasonal conditions and international market conditions are subject to uncertainty. Accelerated water savings may provide higher returns during drought, and magnify to some extent the gains from favourable export demand conditions. They will not transform the economy of the southern Murray-Darling Basin. However, they will provide some insurance against drought. Indeed, the combined effect of high export demand growth and rapid water savings is to alleviate substantially the negative economic impacts of moderate droughts in the southern basin.

In the event that global demand for agricultural products grows rapidly, it will be beneficial to Australian farmers. However, Australia's real exchange rate (that is, the exchange rate adjusted for inflation differentials) appreciated against major global currencies between 2007 and 2011 (Anderson and Wittwer, 2012). Such an appreciation has offset the benefits of high global farm output prices somewhat, although at the same time it has lowered the price of imported inputs such as fertilizer. Farmers elsewhere in the world have benefited from rising output prices without facing adverse exchange rate movements. But producers in the grain belts across the northern hemisphere faced adverse seasonal conditions in 2012, which contributed substantially to rising prices in that year. Agricultural producers anywhere in the world will need to adapt to changing market conditions, changing international competitiveness brought about by real exchange rate movements and seasonal adversity. Adverse weather events that impact on farm productivity could become more frequent with climate change, increasing the rewards gained by adaptations such as water efficiency gains. Overall, it would appear that water buybacks designed to improve environmental outcomes in the Murray-Darling Basin will have minor economic impacts relative to other contributors to market conditions.

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