

Anti-Granular Comparative Advantage *

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Abstract

There is growing evidence that a small set of large firms play a crucial role in international trade, shaping the origin countries' comparative advantage, specialization and export patterns. Unlike this “granular comparative advantage” pattern found in previous studies, we find instead an anti-granular comparative advantage pattern holds generally for firms operating in a global manufacturing powerhouse, China. Breaking down by firm ownership-type reveals that this anti-granular comparative advantage pattern is largely driven by state-owned firms and Chinese-owned private firms. In contrast, we find that a strong granular comparative advantage pattern holds for foreign-owned firms. Building on this insight, we develop a multi-sector trade model with heterogeneous firm ownership type and employ a SSM-based estimation procedure to quantify the role of granular comparative advantage embodied in leading large foreign-owned firms in shaping fundamental comparative advantage across sectors. Finally, we quantify the welfare implications of increased privatization on the Chinese economy.

Keywords: granularity, comparative advantage, trade

JEL Classification: F11, F12, F16

*We thank Costas Arkolakis, Kerem Cosar, Désiré Kédgani, Sam Kortum, Fernando Parro and Steve Yeaple for valuable discussions. All errors are our own.

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